



FILMED BY BIKE
PORTLAND, OREGON

THE WORLD'S BEST BIKE MOVIES



"Bikepacking The Sultanate of Oman" by Ricard Calmet - Barcelona, Spain



"Finding Her Possible - Tarra Gundrum" by Monica Garrison - Verona, Pennsylvania

FILM FESTIVAL ✦ GLOBAL CULTURAL MOVEMENT

FILM FESTIVAL + EVENTS

June 9-12, 2022

Portland, Oregon

Movies • Bike Rides • More!

GLOBAL TOUR

Year Round, Worldwide

Strengthening Bike Communities

Funding Bike Projects

SPONSORSHIP BENEFITS

AUTHENTIC BRAND ENGAGEMENT

We're nimble, flexible and innovative. Tell us your brand marketing dreams.

YEAR ROUND AUDIENCE ACCESS

15-25 tour stops a year

BRAND VIDEO OR AD ON SCREEN YEAR ROUND

15-25 tour stops a year

BRAND MENTIONS YEAR ROUND

15-25 tour stops a year

SOCIAL MEDIA MENTIONS

PRESENTING SPONSORSHIP

Brand association with popular festival features

Example: "Friday After Party, presented by YOUR BRAND"

ON-SITE PRESENCE (optional)

For our 20th Anniversary Celebration STREET PARTY!

LOGO ON PORTLAND COLLATERAL

ON SCREEN AD IN PORTLAND - 60 PLACEMENTS

BRAND VIDEO OR AD PUBLISHED ON SOCIAL

BRAND MARK ON OUR WEBSITE YEAR ROUND

RIGHT TO USE THIS EVENT AS A MARKETING TOOL

Align your brand with the culture, vibrancy + power of Filmed by Bike

DISCOUNTED SCREENING RIGHTS

For company parties + employee socials or...

YEAR ROUND TOUR

INCLUDES ALL PORTLAND BENEFITS

PORTLAND FESTIVAL ONLY

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✓

✓ 6 Times

✓ 2 Times

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INVESTMENT:

\$3,000
20+ events

\$1,500
20th Anniversary Focus



"Do Better Together" by Shelma Jun - Brooklyn, New York

CHANGING THE NARRATIVE

Our BIPOC Filmmaker Grant Fund Presented by Machines for Freedom awards cash grants of \$1,500 to 3 filmmakers every year to help fund the production of bicycle films.

We are a supporter and member of local and national bicycle advocacy organizations and endeavors: Radical Adventure Riders, NICA, People for Bikes, The Street Trust, Mt. Bike Oregon, Human Access Project, Gateway Green.

THIS IS NOT TRADITIONAL

In 2003, bike industry veteran Ayleen Crotty saw an opportunity to celebrate bike culture by hosting a film festival centered around bikes. **We're still here - stronger than ever.**

We are nimble, flexible, creative and modern - always at the forefront of new trends and niches and focused on inclusion.

Educated, media savvy, engaged people who are selective with their purchases. A discerning audience that is often challenging to reach through traditional advertising.

JOIN THE MOVEMENT

We value relationships + partnerships. That's why we're dedicated to our sponsors every step of the way.

When you join us as a sponsor, we'll ensure you get the brand marketing, exposure and experience you always wished you could have with other marketing opportunities.



P.S.

IT'S OUR 20TH ANNIVERSARY
AND WE'RE GOING BIG!
DON'T MISS OUT

"Becoming Ruby" by Dave Mayers - Bellingham, Washington

SPONSORSHIP CONTACT

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