



FILMED BY BIKE

PORTLAND, OREGON

THE WORLD'S BEST BIKE MOVIES



"Cycle of Ancestry" Mario Ordonez-Calderon, Ryder England + Ari Bre Bre



"Finding Her Possible - Tarra Gundrum" by Monica Garrison - Verona, Pennsylvania

FILM FESTIVAL ✦ GLOBAL CULTURAL MOVEMENT

FILM FESTIVAL + EVENTS

May 2024

Portland, Oregon

Movies • Bike Rides • More!

GLOBAL TOUR

Year Round, Worldwide

Strengthening Bike Communities

Funding Community Bike Projects

SPONSORSHIP BENEFITS

AUTHENTIC BRAND ENGAGEMENT

We're nimble, flexible and innovative. Tell us your brand marketing dreams.

YEAR ROUND AUDIENCE ACCESS

20-35 tour stops a year

BRAND VIDEO OR AD ON SCREEN YEAR ROUND

20-35 tour stops a year

BRAND MENTIONS YEAR ROUND

15-25 tour stops a year

SOCIAL MEDIA MENTIONS

PRESENTING SPONSORSHIP

Brand association with popular festival features
Example: "Friday After Party, presented by YOUR BRAND"

ON-SITE PRESENCE (optional)

LOGO ON PORTLAND COLLATERAL

ON SCREEN AD IN PORTLAND - 50 PLACEMENTS

BRAND VIDEO OR AD PUBLISHED ON SOCIAL

BRAND MARK ON OUR WEBSITE YEAR ROUND

RIGHT TO USE THIS EVENT AS A MARKETING TOOL

Align your brand with the culture, vibrancy + power of Filmed by Bike

DISCOUNTED SCREENING RIGHTS

For company parties + employee socials or...

YEAR ROUND TOUR

INCLUDES ALL PORTLAND BENEFITS

PORTLAND FESTIVAL ONLY

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✓

✓ 6 Times

✓ 2 Times

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INVESTMENT:

\$3,000

25+ events

PLUS! Constant streaming all year

\$1,700

Local Focus



"Bike Life" Ben Franke

CHANGING THE NARRATIVE

Our BIPOC Filmmaker Grant Fund awards cash grants of \$1,500 to filmmakers every year to help fund the production of bicycle films.

We are a supporter and member of local and national bicycle advocacy organizations and endeavors: Radical Adventure Riders, NICA, People for Bikes, The Street Trust, Mt. Bike Oregon, Human Access Project, Gateway Green.

THIS IS NOT TRADITIONAL

In 2003, bike industry veteran Ayleen Crotty saw an opportunity to celebrate bike culture by hosting a film festival centered around bikes. **22 years later we're still here - stronger than ever.**

We are nimble, flexible, creative and modern - always at the forefront of new trends + niches. **100% focused on inclusion.**

We have a discerning audience of outdoor connectors often challenging to reach through traditional advertising. They're educated, media savvy, engaged people who are selective with their purchases.

JOIN THE MOVEMENT

We value relationships + partnerships. That's why we're dedicated to our sponsors every step of the way.

When you join us as a sponsor, we'll ensure you get the brand marketing, exposure and experience you always wished you could have with other marketing opportunities.

"After the Storm" by Andy McKenna + Andy McCandlish



SPONSORSHIP CONTACT

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